

Graphic Designer with 3 years of work & freelance experience in identity, promotional work and product packaging. Always striving to exceed clients needs, driven by the satisfaction of a job well done. Able to produce creative solutions and clean designs for ads and packaging while strengthening and branding identities. Striving for excellence in a company that values their beliefs in a job well done.

## Work

### Nov. 2006 - June 2009

Sierus Innovation – Poway Ca.

Created new and revised existing product packaging, Created new and revised existing product factory instructions for production, manipulation of images, Created designs and layouts for yearly catalog, Created ads and promotional material for instore retail and tradeshow, prepped files for small and large format printers.

### May 2006 - Jan. 2009

Hocking Intl. Labs / IPVM – National City Ca.

Revised and updated product labels for turf management systems. Producing large quantities of labels, created internal documents, designed promotional and collateral items for specific products.

### Oct. 2005 - July 2006

Above All Advertising, Inc. – San Diego Ca.

Designed layout and concept for product catalog, coordinated sale sheets, custom banners, flags and mailers. Revised and created logos, prepared files for print on small and large format printers.

Created and designed tradeshow booth to promote the company at large events, conceptualize custom promotional items for meeting and clients, designed e-mail blast pages in FrontPage, created sample product pieces, designed inflatable blimps and giant size products, manipulation of images to create conceptual rendering of product design. Internship to hire.

## Freelance

Branding and designing identities for web use, designing stationery packages and developing concepts for promotional pieces, campaigns, and Web pages.

Clients include: C-BREACH (non-profit), Meetings Global, Site Selection Services, San Diego Maritime Museum (non-profit), PID Engineering and Galindo's Auto Repair.

## Skills

Adobe Suite CS to CS3, Microsoft Office, Dreamweaver, Flash, Corel Draw 7, Auto Cad 2006, PC and Mac Platforms, bi-lingual in Spanish & English.

## Education

Bachelor of Science, Graphic Design  
The Art institute of California - San Diego  
March 2006

# MeetingGlobal!



# EXTREME ALPINE

